

**CARLSBAD TOURISM BUSINESS IMPROVEMENT DISTRICT
(CTBID) BOARD**

AGENDA

June 15, 2006

1:00 p.m. – 3:00 p.m.

City of Carlsbad

**1635 Faraday Avenue, Room 173B
Carlsbad, CA**

NOTICE TO THE PUBLIC:

1. Meetings are divided into categories shown below
2. When you are called to speak, please come forward and state your name and address.
3. All persons requiring assistance or auxiliary aids in order to effectively participate may contact the Administrative Services Office (760-602-2409) at least 24 hours prior to the meeting to arrange for reasonable accommodations.

PUBLIC COMMENT:

If you desire to speak about an item not listed on the agenda, a pink "Time Reservation Request" form should be filed with the Board Minutes Clerk. A total of 15 minutes is provided for the Public Comment portion of the Agenda. Speakers are limited to three (3) minutes each.

If you desire to speak concerning an item listed on the agenda, a white "Time Reservation Request" form should be filed with the Board Minutes Clerk. Each speaker is limited to three (3) minutes each. Please remember to state your name and address for the record.

I. CALL TO ORDER: 1:00 p.m.

II. ROLL CALL:

III. APPROVAL OF AGENDA: June 15, 2006

IV. APPROVAL OF MINUTES OF APRIL 11, 2006 MEETING

To approve the minutes of the April 11, 2006 CTBID Board of Directors meeting.

V. AB # 0606-8 REVIEW RESPONSES TO THE REQUEST FOR QUALIFICATIONS/PROPOSALS – TOURISM PROMOTION AND MARKETING SERVICES AND CHOOSE THE ENTITY TO IMPLEMENT THE CTBID MARKETING PLAN

To approve Agenda Bill #0606-8, Approve Agreements between the CTBID and the Carlsbad Convention and Visitors Bureau and the San Diego North Convention and Visitors Bureau.

VI. NEXT MEETING

The next meeting of the CTBID Board of Directors is on Thursday, August 31, 2006, from 1:00 to 3:00 p.m. at 1635 Faraday Avenue, Room 173A.

The remainder of the categories is for reporting purposes. In conformance with the Brown Act, no public testimony and no Board action can occur on these items.

PUBLIC COMMENT

ADJOURNMENT